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INFOCOM CORPORATION

INFOCOM MAKES STRATEGIC INVESTMENT IN ASEAN ON-DEMAND HOLISTIC CARE PROVIDER HOMAGE

Infocom has established a regional strategic partnership in Asia Pacific with Homage to accelerate its Asia Healthcare Project

Infocom and Homage, the Singapore-based company providing on-demand caregiving services through a combination of certified care professionals and proprietary technology, have today announced Infocom's strategic investment into Homage and the start of a regional partnership in the long-term and senior care sector.

Purpose and Background

Last year Infocom invested in the 1st Fund of HealthXCapital, a Singapore based early stage venture fund investing exclusively in healthcare startups, for the healthcare business expansion in South East Asia. Since then Infocom has been exploring market trends and business opportunities as well as finding promising startups with innovative Healthcare technologies for business collaboration in the regions.

Homage is one of the market leading companies which has been offering caregiving service platform with its unique cutting-edge technology to match care recipients and care providers including individuals and facilities such as nursing homes and hospitals in the rapidly growing care market in Southeast Asia.

Through the strategic alliance, Homage and Infocom aim to accelerate the long-term care business in Japan and APAC and provide the trusted support for rapidly growing senior care needs across the region. Infocom similarly looks to enable sustainable, accessible, and holistic long-term care support for the region's rapidly growing elderly population, representing a strong shared vision with Homage of enabling holistic care, wellness and recovery through technology and improved accessibility.

About Homage

Homage is a leading home healthcare services provider in Singapore and Malaysia with more than 3,000 curated Care and Medical Professionals across both markets, servicing both consumers and healthcare organisations. The company has an established track record in enabling healthcare

organisations to scale their core operations. Homage's expertise in tech-enabled healthcare solutions has enabled and empowered both public and private organisations to provide quality healthcare services to the wider community.

Founded year: 2016

Investment amount: Undisclosed

Headquarter: Singapore

Team size: Approx. 50



For more information, visit: <https://www.homage.sg>

Through the strategic partnership, Infocom and Homage plan to collaborate in expansion of Homage and Infocom's services and solutions regionally in Japan and South East Asia.

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